



# NORTHWESTERN MICHIGAN FAIR ASSOCIATION



- **Grand Champion Presenting Sponsor Benefits: \$10,000 and up**

- Top placement linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials. (If printing hasn't happened yet)
- Prominent Logo Banner placement at Northwestern Michigan Fair Main Gate.
- Full page ad in Premium Book (If printing hasn't happened yet)
- 50 Tickets for sponsor guests, customers and employees for a Grandstand Event.
- 10 Weekly Gate Passes
- Listed in all post Fair Thank you ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **Reserve Grand Champion Presenting Sponsor Benefits: \$7,500**

- Top placement linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials (If printing hasn't happened yet)
- Logo Banner placement at Northwestern Michigan Fair Main Gate.
- Full page ad in Premium Book (If printing hasn't happened yet)
- 30 Tickets for sponsor guests, customers, and employees for a Grandstand Event.
- 5 Weekly Gate Passes
- Listed in all post Fair Thank You Ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **White Ribbon Sponsor Benefits: \$5,000**

- Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials (If printing hasn't happened yet)
- Logo Banner placement at Northwestern Michigan Fair Gate.
- ½ page ad in Premium Book (If printing hasn't happened yet)
- 20 Tickets for sponsor guests, customers, and employees for a Grandstand Event.
- Listed in all post Fair Thank You Ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **Pink Ribbon Sponsor Benefits: \$2,500**
  - Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
  - Your business description, linking logo and text on our website Sponsor page.
  - Logo on printed and promotional & press materials (If printing hasn't happened yet)
  - Logo Banner placement at Northwestern Michigan Fair Gate.
  - 1/4 page ad in Premium Book (If printing hasn't happened yet)
  - Visibility at our Pre-Fair promotional events.
  - 10 Tickets for sponsor guests, customers, and employees for a Grandstand Event.
  
- **Event Sponsor Benefits: \$500 and up!**
  - Kids' & Special Kids' Day, Pancake Breakfast, Veteran's Memorial & Ice Cream Social, and Vows with the Cows
  - Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
  - Logo on printed and promotional & press materials (If printing hasn't happened yet)
  - Logo Banner placement at Northwestern Michigan Fair Main Gate.
  - Listed in all post Fair Thank You ads.
  - ¼ page ad in Premium Book (If printing hasn't happened yet)
  - Name/logo recognition in the official schedule (If printing hasn't happened yet)
  - Recognition during event.
  - 5- One Day Gate Passes
  
- **General Sponsorship Benefits: \$250**
  - Logo and text on website sponsor page along with our Facebook Page.
  - Logo on printed and promotional & press materials (If printing hasn't happened yet)
  - 1/4 page ad in Premium Book (If printing hasn't happened yet)

- **Grandstand Sponsor- Package varies per event: \$500 to \$5,000 (Subject to change)**

- Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Logo on printed and promotional & press materials (If printing hasn't happened yet)
- Logo Banner placement at Northwestern Michigan Fair Main Gate.
- Listed in all post Fair Thank You ads.
- ½ to Full page ad in Premium Book (If printing hasn't happened yet)
- Name/logo recognition in the official schedule (If printing hasn't happened yet)
- On site signage.
- Recognition during event.
  - Sunday August 3th:
  - Monday August 4th:
  - Tuesday August 5th:
  - Wednesday August 6th:
  - Thursday August 7th:
  - Friday August 8th: Bump & Run and Demolition Derby 7pm
  - Saturday August 9th: Super Kicker Rodeo 7pm

- **NEW SPONSORSHIP OPPORTUNITIES! Unlimited amount per barn!**

- For Example: Pen fees, barn upgrades, barn supplies, etc...
  - Rabbit/ Cavy Barn
  - Llama Barn
  - Goat Barn
  - Lamb Barn
  - Large Beef/Dairy Barn
  - Dairy Feeder/ Jr. Beef Barn
  - Horse Barn
  - Swine Barn
  - Poultry Barn
  - Draft Horse
  - Fitch Building
  - Evelyn Heim Building
  - Restrooms
  - Parking lot improvements
  - Food Booth
  - Museum

**Date:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Sponsorship Package:** \_\_\_\_\_

**Events Sponsoring:** \_\_\_\_\_

**Return to:**  
**Northwestern Michigan Fair**  
**Attn: Carolyne Woodhams**  
**P.O. Box 327**  
**Grawn, MI. 49637**

**Office Use Only**  
**Credit Card: Visa, MC, Discover. Cash or Check**

**Card Number:** \_\_\_\_\_

**Amount Paid:** \_\_\_\_\_