



# NORTHWESTERN MICHIGAN FAIR ASSOCIATION



- **Grand Champion Presenting Sponsor Benefits: \$10,000**

- Top placement linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials. (If printing allows)
- Prominent Logo Banner placement at Northwestern Michigan Fair Main Gate.
- Full page ad in Premium Book (If printing allows)
- Tickets for sponsor guests, customers and employees for a Grandstand Event.
- Weekly Gate Passes
- Listed in all post Fair Thank you ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **Reserve Grand Champion Presenting Sponsor Benefits: \$7,500**

- Top placement linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials (If printing allows)
- Logo Banner placement at Northwestern Michigan Fair Main Gate.
- Full page ad in Premium Book (If printing allows)
- Tickets for sponsor guests, customers, and employees for a Grandstand Event.
- Weekly Gate Passes
- Listed in all post Fair Thank You Ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **White Ribbon Sponsor Benefits: \$5,000**

- Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Your business description, linking logo and text on our website Sponsor page.
- Logo on printed and promotional & press materials (If printing allows)
- Logo Banner placement at Northwestern Michigan Fair Gate.
- Quarter page ad in Premium Book (If printing allows)
- Full page ad in Premium Book (If printing allows)
- Daily Gate Passes
- Listed in all post Fair Thank You Ads.
- Naming rights and signage for a specific event during the Fair with the ability to distribute coupons or promotional material.

- **Pink Ribbon Sponsor Benefits: \$2,500**
  - Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
  - Your business description, linking logo and text on our website Sponsor page.
  - Logo on printed and promotional & press materials (If printing allows)
  - Logo Banner placement at Northwestern Michigan Fair Gate.
  - Full page ad in Premium Book (If printing allows)
  - Visibility at our Pre-Fair promotional events.
  - Daily Gate Passes
  
- **Event Sponsor Benefits: \$500**
  - Veteran's/Senior Day, Kids' & Special Kids' Day, Pancake Breakfast, Veteran's Memorial & Ice Cream Social, and Vows with the Cows.
  - Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
  - Logo on printed and promotional & press materials (If printing allows)
  - Logo Banner placement at Northwestern Michigan Fair Main Gate.
  - Daily Gate Passes.
  - Listed in all post Fair Thank You ads.
  - Full page ad in Premium Book (If printing allows)
  - Attachment to daily television/radio promotions for the event.
  - Name/logo recognition in the official schedule (if printing allows)
  - On site signage.
  - Recognition during event.
  
- **General Sponsorship Benefits: \$250**
  - Logo and text on website sponsor page along with our Facebook Page.
  - Logo on printed and promotional & press materials (If printing allows)
  - ½ page ad in Premium Book (If printing allows)

- **Grandstand Sponsor- Package varies per event: \$500 to \$5,000 (Subject to change)**

- Veteran's/Senior Day, Kids' & Special Kids' Day, Pancake Breakfast, Veteran's Memorial & Ice Cream Social, and Vows with the Cows.
- Linked logo on [www.northwesternmichiganfair.net](http://www.northwesternmichiganfair.net) home page along with our Facebook page and Instagram.
- Logo on printed and promotional & press materials (If printing allows)
- Logo Banner placement at Northwestern Michigan Fair Main Gate.
- Daily Gate Passes.
- Listed in all post Fair Thank You ads.
- Full page ad in Premium Book (If printing allows)
- Attachment to daily television/radio promotions for the event.
- Name/logo recognition in the official schedule (if printing allows)
- On site signage.
- Recognition during event.
  - Sunday August 4th: Horse Pulls and Figure 8 and Demolition Derby 7pm
  - Monday August 5th: Lawn Mower & Mini Wedge Racing 7pm
  - Tuesday August 6th: Tough Truck 7pm
  - Wednesday August 7th: West Michigan Truck & Tractor Pulls 7pm
  - Thursday August 8th: Twisted P Rodeo 7pm
  - Friday August 9th: Bump & Run and Demolition Derby 7pm
  - Saturday August 10th: Super Kicker Rodeo 7pm

- **NEW SPONSORSHIP OPPORTUNITIES! Unlimited amount per barn!**

- For Example: Pen fees, barn upgrades, barn supplies, etc...
  - Rabbit/ Cavy Barn
  - Llama Barn
  - Goat Barn
  - Lamb Barn
  - Large Beef/Dairy Barn
  - Dairy Feeder/ Jr. Beef Barn
  - Horse Barn
  - Swine Barn
  - Poultry Barn

**Date:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Sponsorship Package:** \_\_\_\_\_

**Events Sponsoring:** \_\_\_\_\_

**Return to:**  
**Northwestern Michigan Fair**  
**Attn: Carolyne Woodhams**  
**P.O. Box 327**  
**Grawn, MI. 49637**

**Office Use Only**  
**Credit Card: Visa, MC, Discover. Cash or Check**

**Card Number:** \_\_\_\_\_

**Amount Paid:** \_\_\_\_\_